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Award-Winning Educator and Composer Launches New Product

Bilingual Beginners: English-Spanish Gives a Good Foundation

(NIAGARA FALLS, NY –April 2, 2007) - Sara Jordan Publishing has now launched its newest addition to the *Bilingual Songs: English-Spanish Series*.

Bilingual Beginners: English-Spanish and its companion reproducible resource/activity book, *Bilingual Kids: English-Spanish, Beginners* were developed to give beginning language students a firmer foundation.

“These were actually developed to meet the needs of several educators,” said Jordan. “These songs are fun but they also cover basic phonetic pronunciation and teach the differences between the sounds of the two languages. The collection also teaches the alphabet, counting to twelve, telling time, food, family members, parts of the body and much more.

Jordan’s Bilingual Series has always been well received and is actually used in Latin American countries to learn English. With the addition of the *Bilingual Beginners* title, this series now boasts 6 volumes of bilingual songs.

“We are very pleased to bring this product to market,” Sara Jordan states. “Teachers are always looking for meaningful ways to make learning more fun for students.” Indeed, the company does have a solid following in Latin America and Spain where educators and parents sign up for the company’s free e-newsletter in droves.

Over the next year, Jordan and her company will be promoting *Bilingual Beginners*, along with her other products, throughout the world, including the Frankfurt Book Fair, Guadalajara Book Fair and educational conventions and expos.

The award-winning *Bilingual Songs Series* has brought in rave reviews from educators, parents, and students.

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Sara Jordan is available for an interview. Please contact media@sara-jordan.com. Sara Jordan has been a composer and educator for over 25 years. Sara Jordan Publishing has produced an impressive array of award-winning educational programs. Over 70 educational audio programs and resource books teach Math, Phonics, Health and Social Studies. Due to worldwide requests from parents and teachers alike, most of her titles are now available in English, Spanish, and French and Mandarin. Visit www.SongsThatTeach.com.

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