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## **Award-Winning Educational Composer Sets Sights on Frankfurt**

### **Niagara-based Music Publisher Attends Publishing Super-Bash for Fourth Time**

(NIAGARA FALLS, NY – September 15, 2009) - Sara Jordan of Sara Jordan Publishing will be joining publishers from around the world at the publishing industry's international book fair in Frankfurt, Germany.

Jordan and her team will once again be meeting with international buyers from as far away as Australia, Dubai, and China, while at the five-day show, being held from October 14-18, 2009. Jordan will be at the "world's largest marketplace for trading in publishing rights and licenses" according to the book fair website ([www.frankfurt-book-fair.com](http://www.frankfurt-book-fair.com)).

"We are thrilled to be at Frankfurt once again," Jordan said. "It's really the place to be if you're going to make your mark in the publishing world. It's a place to network, sign new contracts, launch new product, and re-connect with existing clients. You just can't find this kind of opportunity at any other show."

Sara Jordan Publishing will have promoting their entire listing of products as well as launching the new additions to the Bilingual Songs Series: *Bilingual Beginners: English-Spanish*, *Bilingual Beginners: English-French* and their companion reproducible resource / activity books, *Bilingual Kids: English-Spanish, Beginners* and *Bilingual Kids, English-French, Beginners*.

Each year, over 7000 exhibitors from over 100 different countries, and nearly 300,000 visitors, gather on Frankfurt. It is the most important fair in the world for publishers.

To meet with Sara Jordan in Frankfurt, please contact our Global Sales Division [globalsales@sara-jordan.com](mailto:globalsales@sara-jordan.com).

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Sara Jordan is available for an interview. Please contact [media@sara-jordan.com](mailto:media@sara-jordan.com). Sara Jordan has been a composer and educator for over 25 years. Sara Jordan Publishing has produced an impressive array of award-winning educational programs. Over 70 educational audio programs and resource books teach Math, Phonics, Health and Social Studies. Due to worldwide requests from parents and teachers alike, most of her titles are now available in English, Spanish, and French and Mandarin. Visit [www.SongsThatTeach.com](http://www.SongsThatTeach.com).

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