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Sara Jordan Publishing Nominated for Two Niagara Entrepreneur Awards

Award-winning Composer and Publisher Short-listed for Established Enterprise and Innovative Small Business Awards

(St. Catharines, ON–December 11, 2007) - Sara Jordan of Sara Jordan Publishing is a nominee in the Established Enterprise and Innovative Small Business categories of the Niagara Entrepreneur of the Year Awards for 2007.

The gala award ceremony will be held on February 29, 2008 at the Sheraton Fallsview Hotel and Conference Centre, Niagara Falls.

The Established Enterprise award is bestowed to an entrepreneur who exhibits the characteristics of a truly successful entrepreneur. The Innovative Small Business Award is given to the person most able to show significant innovative activity in their business.

As the teacher of reluctant students at a vocational school in Toronto in the 1990s, Jordan began penning songs to encourage reading and math skills. As her students started learning the skills they needed, she expanded her repertoire. Since those early days, Sara Jordan Publishing has evolved into a formidable publishing company, now marketing and selling her educational products to retailers, teachers, and parents throughout North America and the world for over 15 years.

“We have received comments from as far away as India, Australia, and Korea about how well-liked our songs are,” Jordan said when notified of her accepted nominations. “Being among the other nominated entrepreneurs of our community is fulfilling. We are very proud of our accomplishments and look forward to the evening.”

Sara Jordan’s line of educational book kits is available at Chapters and Indigo stores, parent/teacher and specialty children’s stores across Canada and www.chapters.ca. On-line purchases can be made at www.SongsThatTeach.com.

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Sara Jordan is available for an interview. Please contact media@sara-jordan.com. Sara Jordan has been a composer and educator for over 25 years. Sara Jordan Publishing has produced an impressive array of award-winning educational programs. Over 60 educational audio programs and resource books teach Math, Phonics, Health and Social Studies. Due to worldwide requests from parents and teachers alike, most of her titles are now available in English, Spanish, and French. Visit www.songsthatteach.com.

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