



**FOR IMMEDIATE RELEASE**

Contact Information:  
Susan Davis,  
Media Relations  
1.800.567.7733 (phone)  
1.800.229.3855 (fax)

## **Niagara Publisher Launches New Titles at NYSAFLT**

### **Renowned Publisher to Make Presentation to Teachers During NYSAFLT**

(NIAGARA FALLS, NY – September 10, 2009) - Sara Jordan Publishing will be introducing brand new additions to the *Bilingual Songs Series* during the annual New York State Association of Foreign Language Teachers Conference being held in Buffalo, New York, October 9 – 11, 2009.

“We are very proud to launch these brand new titles,” quips Jordan speaking of the *Bilingual Beginners* audio kits with companion reproducible, resource/activity books. “We had specific requests to develop these titles and I think they will be well received by many teachers and parents of beginning students.”

This year, Sara Jordan herself, will be conducting a workshop for teachers on Saturday October 10<sup>th</sup>.

“It’s nice to be able to hear teachers’ concerns and to be able to give them some insight into how we think these titles can best be used,” said Jordan, who is often asked to fit workshops for educators within her busy schedule.

This year, Sara Jordan Publishing will also be representing *Linguascope*, an interactive on-line learning tool created by a UK educational company, for which her company is the exclusive North American agent. (<http://www.sara-jordan.com/linguscope.shtml>)

"Linguascope is a unique tool for students, and is a huge hit in the UK. What is amazing is that it is not an individually-focused program. Subscription to this tool entitles every student and teacher access to learning from home or from school. It’s really just amazing,” Sara Jordan shared. “In the UK, every other school has a full-year membership. It’s a reasonable cost to educate an entire school. It’s a new idea for North America, and when we show them the versatility and the advantages of the Linguascope family, it’s always a big hit.”

NYSAFLT, based in New York State is dedicated to the improvement and expansion of the teaching and learning of all languages at all levels of instruction. Each year, the association holds an annual conference and summer institute for principals, administrators, and students of foreign language to come and see what is new.

###

Sara Jordan is available for an interview. Please contact [media@sara-jordan.com](mailto:media@sara-jordan.com). Sara Jordan has been a composer and educator for over 25 years. Sara Jordan Publishing has produced an impressive array of award-winning educational programs. Over 70 educational audio programs and resource books teach Math, Phonics, Health and Social Studies. Due to worldwide requests from parents and teachers alike, most of her titles are now available in English, Spanish, French and Mandarin. Visit [www.songsthatteach.com](http://www.songsthatteach.com).

Contact: Susan Davis, Media Relations 1.800.567.7733 / [media@sara-jordan.com](mailto:media@sara-jordan.com).