



**FOR IMMEDIATE RELEASE**

Contact Information:  
Manisha Solomon,  
Media Relations  
1.800.567.7733 (phone)  
1.800.229.3855 (fax)

## **Award-Winning Educator and Composer Launches New Product**

### **New Singing Sight Words Series Aims to Increase Literacy in a Fun Way**

(NIAGARA FALLS, NY –April 2, 2007) - Sara Jordan Publishing has now launched its newest series of educational products geared to K-3 students.

*Singing Sight Words* introduces students to over 300 of the most commonly used sight words. This 4-volume series has even been used with adult learners. The series is based on the system created by Edward William Dolch, Ph.D., who listed 220 frequently used words in the English language. The series also includes 95 high-frequency nouns.

"We are very pleased to bring this product to market," Sara Jordan states. "Teachers are always looking for ways to make this process easier for students. It is such a vital process and with the new changes in the curriculum, students are tested on their knowledge of sight words at each grade level. It is estimated that 50-75% of all words used in schools, books, and newspapers fall into the Dolch vocabulary."

Over the next year, Jordan and her company will be promoting the new series, along with her other products, throughout the world, including the Frankfurt Book Fair and Guardalajara Book Fair, and educational conventions and expos.

The new series has brought in rave reviews from educators, parents, and students.

###

Sara Jordan is available for an interview. Please contact [media@sara-jordan.com](mailto:media@sara-jordan.com). Sara Jordan has been a composer and educator for over 25 years. Sara Jordan Publishing has produced an impressive array of award-winning educational programs. Over 60 educational audio programs and resource books teach Math, Phonics, Health and Social Studies. Due to worldwide requests from parents and teachers alike, most of her titles are now available in English, Spanish, and French. Visit [www.songsthatteach.com](http://www.songsthatteach.com).

Contact: Manisha Solomon, Media Relations 1.800.567.7733 / [media@sara-jordan.com](mailto:media@sara-jordan.com).